

## **REGISTRATION OPEN FOR LARGEST WIFFLE® BALL TOURNAMENT IN REGION**

Easton, MA – June 29, 2010 – The Edwin A. Keach Memorial Foundation announced today it will host the 6th Annual Edwin A. Keach Memorial Wiffle® Ball Tournament and Home Run Derby, August 7, 2010, at Militia Park in Easton, MA. Registration is now open on the website ([www.edwinkeach.com](http://www.edwinkeach.com)) for teams looking to compete or sponsors looking to support this spectacular event. This unique tournament is a major fundraiser for the Edwin A. Keach Memorial Foundation and has become the largest Wiffle® Ball Tournament of its kind in the region.

An important change to this year's tournament is the introduction of two divisions. Entrants will have the choice of playing in either a competitive or non-competitive division. According to Nick Ventresco, who heads the event, "The tournament draws a diverse crowd that includes casual backyard players, friends and family who play in memory of Edwin, and highly competitive teams who play for the cash prize. The division addition will accommodate the increased tournament size along with each team's desired level of competitive play. With the player and spectator draw, it's a win-win situation for the Memorial Foundation and increased exposure for our sponsors."

The event organizers are currently seeking corporate and individual tournament sponsors, advertisers, and volunteers. Sponsorship and participation benefits the Edwin A. Keach Memorial Foundation, which utilizes its resources to fund local charitable works. Donations of all kinds will be recognized. The tournament is 100% volunteer run and all after-tax proceeds benefit the Foundation.

Easton's Militia Park, where the Wiffle Ball Tournament is held, is home to the Easton Youth Baseball fields ([www.eastonyouthbaseball.org](http://www.eastonyouthbaseball.org)).

Created in 2003, after the tragic loss of Edwin A. Keach, The Edwin A. Keach Memorial Foundation plans to carry forward Edwin's passion for life by making contributions to the community that promote a "Lead, Don't Follow" spirit – a testament to the lasting impression he made on so many lives. For tournament and sponsorship information, please visit our website at [www.edwinkeach.com](http://www.edwinkeach.com) or email [meredithkeach@hotmail.com](mailto:meredithkeach@hotmail.com).

THANK YOU!

**Meredith K. Keach**

*"Lead, Don't Follow"*  
[www.edwinkeach.com](http://www.edwinkeach.com)