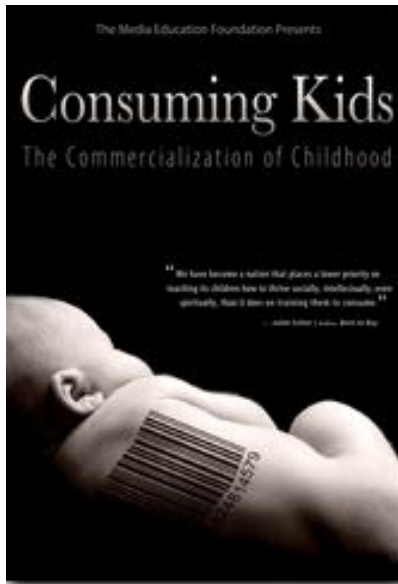


## —Local Screening—

# Consuming Kids: The Commercialization of Childhood



This brand new and critically acclaimed film throws desperately needed light on the practices of a relentless multi-billion dollar marketing machine that's selling kids everything from junk food to violent video games. **Consuming Kids** will change the way you think about childhood in the 21<sup>st</sup> century.

## SCREENING DETAILS

Hosted by:	The Ames Free Library & Activate Easton
Where:	Covenant Congregational Church 204 Center Street North Easton
When:	Tuesday, June 16, 2009 7:00PM

—FREE AND OPEN TO THE PUBLIC—

Presented By



The Campaign for a  
Commercial-Free Childhood  
[www.commercialfreechildhood.org](http://www.commercialfreechildhood.org)