

SNIPE SIGN

A temporary or poster affixed to a tree, fence, etc.

SUBDIVISION IDENTIFICATION SIGN

A freestanding or wall sign identifying a recognized subdivision, condominium complex, or residential development.

TEMPORARY SIGN

A sign not constructed or intended for long-term use.

TOWN

Unless the context clearly discloses a contrary intent, the word "Town" shall mean the Town of Easton.

UNDER-CANOPY SIGN

A sign suspended beneath a canopy, ceiling, roof or marquee.

USE

The purpose for which a building, lot, sign, or structure is designed, occupied, or maintained.

WALL SIGN

A sign attached parallel to and extending not more than eighteen (18) inches from the wall of a building. This definition includes painted, individual letter, and cabinet signs, and signs on a mansard.

WINDOW SIGN

A sign installed inside a window and intended to be viewed from the outside.

10-3. GENERAL PROVISIONS

It shall hereafter be unlawful for any person to erect, place, or maintain a sign in the Town of Easton except in accordance with the provisions of this By Law.

1. SIGNS PROHIBITED

The following types of signs are prohibited in all districts:

- (a) Abandoned signs.
- (b) Any sign which by reason of its location, shape, size, or color, will interfere with traffic signs, signals, or markings.
- (c) Signs imitating or resembling official traffic or government signs or signals.
- (d) Snipe signs or signs attached to trees, utility poles, streetlights, or placed on public property or public right-of-way.
- (e) Flashing, animated, or internally illuminated, including LED and neon, signs. [REVISED OCT 2009]
- (f) Portable signs.
- (g) Other signs specifically excluded by this By Law.

ILLEGAL SIGN

A sign which does not meet the requirements of this By Law and which has not received legal nonconforming status.

INCIDENTAL SIGN

A small sign, emblem, or decal informing the public of goods, facilities, or services available on the premises, e.g., a credit card sign or a sign indicating hours of business.

INTERNALLY ILLUMINATED SIGN [REVISED OCT 2009]

A sign with an artificial light source incorporated internally, including, but not limited to LED, neon and neon-like signs or any sign designed to give forth artificial light through transparent or translucent material from a source of light within the sign.

LOT

A parcel of land legally defined on a subdivision map recorded with the assessment department or land registry office, or a parcel of land defined by a legal record of survey map.

MAINTENANCE

For the purposes of this By-law, the cleaning, painting, repair, or replacement of defective parts of a sign in a manner that does not alter the basic design or structure of the sign.

MANSARD

A sloped roof or roof-like facade architecturally comparable to a building wall.

MARQUEE

A permanent roof-like structure or canopy of rigid materials supported by extending from the facade of a building (compare "Awning").

MARQUEE SIGN

Any sign attached to or supported by a marquee structure.

NAMEPLATE

A non-electric on-premise identification sign giving only the name, address, and/or occupation of an occupant or group of occupants.

NONCONFORMING SIGN

- (1) A sign which was erected legally, but which does not comply with subsequently enacted sign restrictions and regulations.
- (2) A sign which does not conform to the sign By-law, but for which a special permit has been issued.

OCCUPANCY

The portion of a building or premises owned, leased, rented, or otherwise occupied for a given use.