

# Envision Easton Implementation: Goals, Objectives and Actions 2/26/2015

	<b>Arts, Culture and Education</b>	Lead Agency	Time Horizon	Updates
1	<b>Goal ACE-1. Maintain and enhance existing cultural assets and opportunities.</b>			
2	<b>Objective 1.1</b> Coordinate cultural activities among educational institutions, recreational groups, and other culturally oriented groups in Easton.			
3	<b>Action 1A:</b> Develop an easily maintained, centralized community calendar that displays cultural events.	Cultural Council, Cultural District, and other related civic groups	2-5 years; then ongoing	
4	<b>Action 1B:</b> Where appropriate, provide administrative powers to individuals or groups for the community calendar so they can add content as new events are scheduled.	Information Technology	2-5 years	
5	<b>Action 1C:</b> Share and coordinate promotion of public events among the Town and private partners (e.g., Stonehill College and local community organizations like the Lion's Club, Knights of Columbus and the Natural Resources Trust).	Town Administrator, Information Technology, School Department, Town Clerk	2-5 years	
6	<b>Action 2:</b> Convene regular planning meetings between cultural institutions in Easton to discuss programming for the coming months, ways to combine resources, bolster participation, and develop complementary programming.	Cultural District, Cultural Council and other related civic groups	1-2 years	2/26/15 Council plans on starting to meet again early spring '15. Already working on coordination efforts.
7	<b>Action 3:</b> Develop a high quality map (and poster) that shows all of the Easton cultural facilities in a way that can be used in conjunction with the Town calendar.	Cultural District, GIS Department, and other related civic groups	2-5 years	
8	<b>Objective 1.2</b> Continue to identify, maintain and restore historic structures, landscapes and assets.			
9	<b>Action 1:</b> Develop neighborhood preservation and streetscape improvement strategies for areas identified by the Historical Commission as high priorities.	Historical Commission, Planning and	5-10 years	

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		Community Development		
10	Action 2: Identify funding for and upgrade the Town's inventory of Historic town resources to include all structures 75 years or older.	Historical Commission	2-5 years	
11	Action 3: Develop new or modify existing land-use regulatory tools to preserve historic assets and landscapes.	Planning and Community Development, Historical Commission	2-5 years	
12	Action 4: Develop illustrated design guidelines for individual neighborhoods to help property owners interested in renovations or redevelopment.	Historical Commission	5-10 years	
13	Action 5: Revise Site Plan Review and landscape standards in the Zoning Bylaw to help guide sound development practices consistent with Easton's historic character.	Planning and Community Development, Planning/Zoning Board	2-5 years	
14	Action 6: Perform a town-wide archaeological survey.	Historical Commission	5-10 years	
15	Action 7: Continue to provide platforms for the Historical Commission and Historical Society to raise awareness of existing resources in the community through the Town website and other media as appropriate.	Historical Commission, Historical Society, Town Administrator, Town Clerk	Ongoing	
16	Objective 1.3 Identify opportunities to program parks and public spaces with appropriately scaled events.			
17	Action 1: Meet with individuals or groups that coordinate activities in each park area or public venue to develop a list of potential events on a semi-annual basis.	Recreation Department, other parks leadership groups	2-5 years	
18	Action 2: Explore the development of a walking tour smart phone app or similar mechanism that will allow users to hear	Historical Commission	2-5 years	

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	historical accounts and important information related to specific monuments or sites.			
19	Action 3: Actively engage with Easton public school administration and faculty to explore opportunities to more effectively showcase the numerous visual, musical, and performing arts shows that occur in Easton's public spaces.	School Department, Ames Free Library, Cultural Council.	1-2 years	2/26/15 - Library featuring artwork of 2 <sup>nd</sup> graders starting March 5 <sup>th</sup> , will continue to promote similar events.
20	Goal ACE-2. Pursue new cultural opportunities to enhance Easton's quality of life.			
21	Objective 2.1 Include cultural activities in a variety of facilities			
22	Action 1: Ensure there are no unnecessary regulatory barriers to providing cultural spaces, amenities or events.	Planning and Community Development, Planning/Zoning Board	1-2 years	2/26/15- Planning Department to initiate an analysis over the spring/summer.
23	Action 2: Develop a master signage/wayfinding plan for the Town.	Public Safety, Recreation Commission, School Department, Conservation Commission, Chamber of Commerce, DPW, Public Spaces Committee	5-10 years for town-wide installation	
24	Action 3: Educate property and business owners on ways to integrate art into sidewalk or interior spaces.	Cultural Council	2-5 years	
25	Action 4: As part of the community calendar, include information on art showings that are being exhibited at local businesses.	Cultural Council, Cultural District	1-2 years	2/26/15 - Regional community calendar being developed by Brockton Arts; YMCA calendar another option; possibly generate newsletter. Follow-up meeting on calendar to be scheduled.

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26	Action 5: Continue to provide outreach to businesses about coordinating hours of operation to take advantage of cultural activities.	Cultural District	1-2 years	2/26/15 Easton Chamber happy to ask businesses to extend hours around events; they have community calendar to which they'll add events.
27	Objective 2.2 Establish and support an officially designated Cultural District.			
28	Action 1: Coordinate with the Easton Shovel Town Cultural District to identify how the Town can support the designation process.	Board of Selectmen	1-2 years	2/26/15 BOS continues to support- still in progress.
29	Action 2: Work with the Cultural District volunteers to understand the administrative needs for the district and determine how the Town might assist.	Cultural District, Town Administrator, Town Accountant	2-5 years	
30	Action 3: Identify opportunities to connect Easton's school age population with events and opportunities within the Cultural District.	Cultural District; School Department	2-5 years	
31	Action 4: Identify physical connections between facilities, schools, parks and other areas in Easton.	Bicycle and Pedestrian Working Group	1-2 years, then ongoing	2/26/15 Initial map completed.
32	Objective 2.3 Create diverse opportunities to cultivate new artists in the community.			
33	Action 1: Integrate art education into continuing education offerings.	School Department, Stonehill College, Ames Free Library	5-10 years	
34	Action 2: Solicit organizations to provide "field trips" for both youth and adults to see major exhibits and shows in neighboring communities, at Stonehill College or in the Boston/Providence areas.	Ames Free Library, Community Based Organizations (Lions, etc.)	5-10 years	
35	Action 3: Consider the continued use of municipal or private buildings as potential venues for rotating art displays.	Ames Free Library, Cultural District, Cultural Council	2-5 years	
36	Action 4: Sponsor writing, visual art, photo and video contests of all styles and display the products in public spaces.	School Department; Ames Free Library,	2-5 years	

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		Cultural Council, Cultural District, Easton Community Access Television, Historical Society.		
37	Goal ACE-3. Create and maintain a culture of lifelong learning for all residents.			
38	Objective 3.1 Support pre-school learning opportunities.			
39	Action 1: Develop a listing of pre-school appropriate activities and share with Easton pre-schools.	Ames Free Library, School Department	2-5 years	
40	Objective 3.2: Support the School Committee in implementing their Strategic Plan.			
41	Action 1: Continue collaboration with public schools to integrate the exploration of historic resources into the curriculum.	School Department, Historical Commission, Historical Society	Ongoing	
42	Action 2: Institute regular meetings and/or updates between the School Committee and designated town agents outside of the financial planning process.	Town Administrator	2-5 years	
43	Objective 3.3 Support the development of education programs for adults and seniors.			
44	Action 1: Survey Easton residents regarding the types of adult education opportunities that would be popular.	Council on Aging, Ames Free Library	1-2 years	2/26/15 Library surveyed boomers two years ago; plan to repeat for other age groups.
45	Action 2: Collaborate with Southeastern Vocational Technical High School to publicize its adult education opportunities.	Council on Aging, Cultural Council, Cultural District	1-2 years	2/26/15 This has been discussed. Discussions to continue..
46	Action 3: Work with Stonehill College to ensure that special programming and "one-time" educational offerings are well-publicized. Include in new community calendar.	Stonehill College, Town Administrator , Cultural Council	1-2 years	2/26/15 Stonehill has its own calendar; need to link to regional community cultural calendar.

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	<b>Economic Development</b>	<b>Lead Agency</b>	<b>Time Horizon</b>	<b>Update</b>
47	Goal ED-1: Establish consensus on geographic areas that are of top priority to support economic development activities.			
48	Objective 1.1 Identify geographic areas that are appropriate for development and types of businesses that are most desirable in Easton.			
49	Action 1: Create consensus on a definition for “appropriate” regarding what types of physical development and businesses are complementary to the character, labor pool, and existing businesses in Easton.	Planning and Community Development, Planning Board, Board of Health	2-5 years	
50	Action 2: Assess if commercial and industrial zones are adequately sized and appropriately located relative to the location of critical infrastructure, available transportation routes, and environmentally or ecologically sensitive land.	Planning and Community Development, Planning Board, Board of Health	2-5 years	
51	Action 3: Conduct market study to identify growth industries with spatial and labor pool needs that can be accommodated by Easton.	Planning and Community Development, Economic Development Council	1-2 years	2/26/15- EDC looking into how to fund such a study.
52	Objective 1.2 Increase sewer capacity where it can have positive impact on economic development.			
53	Action 1: Prioritize infill development and redevelopment activities in sewerred areas.	Board of Selectmen, Town Administrator, Planning/Zoning Board, Board of Health	Ongoing	
54	Action 2: Provide education on the positive impact sewerage can have on economic development.	Town Administrator, Planning and Community	2-5 years	

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		Development		
55	Action 3: Continue to identify strategic sites that are adjacent to or nearby existing sewer lines in neighboring towns where additional capacity may be purchased and expanded.	Planning and Community Development, Town Administrator, Board of Health	5-10 years	
56	Objective 1.3 Maintain and build upon existing commercial/industrial areas.			
57	Action 1: Establish criteria to identify and prioritize underutilized or vacant property for development or redevelopment.	Planning and Community Development, Conservation Commission, Historic Commission, Water Department	2-5 years	
58	Action 2: Identify and contact owners of underutilized properties to explore potential partnerships and redevelopment opportunities.	Planning and Community Development	Ongoing	
59	Action 3: Create an easily maintained and publicly viewable database of underutilized and available properties.	Town Administrator, Planning and Community Development, Economic Development Council	2-5 years	
60	Action 4: Assess and leverage the potential of the South Coast Rail on Easton's economic development.	Planning and Community Development	5-10 years	
61	Goal ED-2: Facilitate new development and support existing businesses.			
62	Objective 2.1 Review zoning bylaws and update to encourage appropriate commercial and industrial development.			
63	Action 1: Perform a zoning diagnostic. Work with existing businesses and landlords to identify zoning	Planning and Community	1-2 years to perform	2/26/15- PZB & BOS working on zoning changes for Queset Commercial District.

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		regulations that unnecessarily hinder expansion or new development, create excessive process, or preclude uses or building styles that could be desirable.	Development, Planning/Zoning Board, Inspectional Services	diagnostic; 2-5 years to implement revisions	
64	Action 2:	Consider adoption of design guidelines and design review for commercial and industrial properties to ensure attractive buildings, functional site design, and adequate screening and landscaping.	Planning and Community Development, Planning/Zoning Board	2-5 years	
65	Action 3:	Create and adopt zoning with flexible use or dimensional standards to encourage infill development in existing commercial areas and redevelopment of underutilized parcels.	Planning and Community Development, Planning/Zoning Board	2-5 years	
66	Action 4:	Incentivize optimal site design, energy efficiency, and include the provision of bicycle and pedestrian infrastructure.	Planning and Community Development, Green Communities	2-5 years	
67	Action 5:	Streamline regulatory processes and improve communication among boards when permits from multiple boards are required.	Planning and Community Development, Town Administrator, Inspectional Services, Board of Health, Fire Department	1-2 years	2/26/15 - Town published permitting guide for businesses last year; movement on holding joint board mtgs when appropriate.
68	Objective 2.2	Identify opportunities to facilitate and coordinate business development.			
69	Action 1:	Identify existing organizations that provide services to businesses in Easton (e.g. microloans, business planning, workshops, marketing assistance).	Easton Chamber of Commerce, Metro South Chamber of Commerce	1-2 years	2/26/15 - Easton Chamber of Commerce has done; Metro South Chamber has a business assistance center providing services to businesses.
70	Action 2:	Support efforts to develop a business outreach program for local business owners to meet and identify	Easton Chamber of Commerce, Metro	Ongoing	



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		opportunities to partner together for services, local events, cross-promotion, and for other marketing opportunities (e.g. a website highlighting local businesses and news, email blasts, workshops).	South Chamber of Commerce		
71	Action 3:	Engage commercial/industrial property owners and prospective business owners to identify challenges to development or redevelopment and leasing space.	Economic Development Council	1-2 years	2/26/15- EDC has discussed this in response to recommendations in Easton Industrial Park Study.
72	Action 4:	Disseminate current information on funding sources and other support mechanisms for businesses.	Easton Chamber of Commerce , Metro South Chamber of Commerce	Ongoing	
73	Action 5:	Leverage expedited permitting (e.g. 43D) to increase eligibility for predevelopment funds and other grant opportunities.	Planning and Community Development	Ongoing	
74	Action 6:	In cooperation with the Chamber of Commerce, create a marketing strategy for Easton businesses.	Chamber of Commerce, Economic Development Council	5-10 years	
75	Action 7:	Identify ways to capitalize on the presence of Stonehill College, Bridgewater State College, Massasoit Community College and Wheaton College to facilitate further economic development opportunities through education, spillover effects (from student population), and events.	Economic Development Council	2-5 years; then ongoing	
76	Objective 2.3	Establish local leadership for economic development.			
77	Action 1:	Create a board, committee, or commission in local government that is responsible for economic development issues and activities and provide staff support.	Board of Selectmen	1-2 years	2/26/15 Economic Development Council has been formed and is meeting regularly.
78	Action 2:	Consider forming an association (Business Improvement District, Merchant's Association, etc.) in North Easton Village to address district specific issues such as parking, visual identity, ambience, marketing, and promotion.	Economic Development Council, Board of Selectmen	5-10 years	

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79	Objective 2.4	Support local businesses and services.			
80	Action 1:	Create and promote an “Easton First” or other like program to provide education and encourage residents to shop locally.	Economic Development Council	5-10 years	
81	Action 2:	Adopt a municipal procurement policy that, when possible, encourages using local businesses for goods and services.	Town Administrator	2-5 years	
82	Action 3:	Monitor and publicize education opportunities and workshops for small business owners offered through public or private sources within the parameters of state law.	Easton Chamber of Commerce	ongoing	
83	Goal ED-3:	Continue to make Easton a desirable place to work and do business.			
84	Objective 3.1	Improve the flow of information between town government and businesses.			
85	Action 1:	Create “one-stop” shop for businesses to receive accurate information regarding required permits, forms, and a clear presentation of zoning requirements.	Planning and Community Development	1-2 years	2/26/15- Being addressed through online permitting and business permitting guide.
86	Action 2:	Create tailored brochures for new businesses of different varieties (restaurants, personal services, professional office, etc.) highlighting critical regulatory information.	Economic Development Council	2-5 years	
87	Action 3:	Provide municipal staff and board members with training in economic development issues (Massachusetts Economic Development Council workshops, conferences, lectures at Stonehill College, etc.).	Town Administrator	Ongoing	
89	Objective 3.2	Support development of housing opportunities to attract a diverse workforce.			
90	Action 1:	Monitor housing values, housing types, and changes in household formations to identify workforce demographic groups who may not be adequately	Planning and Community Development,	Ongoing	

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	served.	Affordable Housing Trust		
91	Action 2: Ensure housing strategies address needs for workforce housing.	Planning and community Development, Affordable Housing Trust, Board of Selectmen	Ongoing	

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	Natural Resources & Recreation	Lead Agency	Time Horizon	Updates
92	Goal NRR-1. Meet the recreational needs of all Easton residents.			
93	Objective 1.1 Provide access to a broad range of recreational facilities and programs.			
94	Action 1: Effectively coordinate field scheduling among users, the recreation department and the schools by creating a central system for facility scheduling and maintenance.	Recreation Director, School Department, Information Technology	2-5 years	
95	Action 2: Assess recreational interests and develop additional facilities as needed (i.e. indoor, fields, walking areas, fishing, etc.).	Recreation Department, School Department	1-2 years; then ongoing	2/26/15- Clifford Grant walking trail completed; Rec Comm reaching out to different groups in town; rehabilitating Peterson Park, Pine Street playground; looking to create walking/biking trail at Keach Park; YMCA has converted gym to gymnastics center; update to Open Space Plan in progress; YMCA working on Healthy Easton initiative.
96	Action 3: Expand accessibility for people of all ages and abilities by providing adequate parking, meeting ADA requirements, and providing shade, lighting, benches and other amenities.	Commission on Disabilities	Ongoing	
97	Action 4: Provide adequate resources to maintain Recreation Commission, Conservation Commission and School Department owned/managed facilities.	Board of Selectmen, Town Administrator	Ongoing	
98	Action 5: Provide consistent funding for recreation administration, program staff, and maintenance personnel.	Board of Selectmen, Town Administrator	Ongoing	
99	Objective 1.2 Promote walking and biking recreation connections.			
100	Action 1: Connect neighborhoods with nearby town conservation lands and recreational facilities by using and developing their own sidewalk, walking trail and bike path networks.	Planning and Community Development, DPW, Bicycle and	5-10 years	

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		Pedestrian Working Group		
101	Action 2: Create a working group charged with developing a master plan for town-wide pedestrian and bicycle networks.	Planning and Community Development	1-2 years	2/26/15- Bike & Ped working group formed and meeting regularly; initial map and action plan developed.
102	Objective 1.3 Ensure facilities are safe and well-maintained.			
103	Action 1: Create a 5-year plan for maintenance to be reviewed and updated annually.	Recreation Commission, DPW	2-5 years to complete first round of all facilities plans; then ongoing	
104	Action 2: Establish cooperative management and maintenance policies and practices between public and private recreational organizations and facilities. For example, Frothingham Park is a privately-held recreational facility used for public recreational activities.	Town Administrator, Recreation Commission, DPW	2-5 years	
105	Action 3: Plan for depreciation and replacement of recreational facilities.	Recreation Commission, School Department	Ongoing	
106	Action 4: Promote and enforce safe and legal use of conservation areas for passive recreation.	Conservation Commission	Ongoing	
107	Objective 1.4 Establish more consistent funding for recreational development and maintenance.			
108	Action 1: Empower a committee comprised of representatives from the Conservation, Agricultural, and Recreation commissions, the Community Preservation Committee and the School Department to focus on funding needs.	Community Preservation Act Committee, Board of Selectmen	1-2 years	2/26/15- CPA is planning to update project priorities in coordination with other Boards; Open Space and Rec Plan being updated.
109	Action 2: Explore creative approaches to funding, such as public-private partnerships, grant opportunities and fee programs.	Planning and Community Development (facilitator), Town Administrator	Ongoing	
110	Action 3: Develop a long-term funding and oversight plan.	Town Administrator	5-10 years	

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111	Objective 1.5 Increase public awareness and use of facilities and programs.			
112	Action 1: Conduct public outreach programs.	Conservation Commission, Recreation Commission	Ongoing	
113	Action 2: Develop and install consistent wayfinding signage.	Conservation Commission, Bike and Pedestrian Working Group, Department of public Works	2-5 years to develop fully coordinated wayfinding plan; 5-10 years for town-wide installation	
114	Action 3: Make maps, descriptive literature and interpretive materials readily available.	Recreation Commission, GIS, Conservation Commission	2-5 years	
115	Action 4: Research and publish the history of all conservation lands.	Conservation Commission, Historic Commission	5-10 years	
116	Goal NRR-2. Preserve and protect Easton's visual, historic, geologic and agricultural resources that comprise our cultural landscape.			
117	Objective 2.1 Identify natural, historical, agricultural and scenic areas and preserve, protect or acquire them.			
118	Action 1: Coordinate between the Historical Preservation Plan and the Open Space and Recreation Plan.	Historical Commission, Recreation Commission, Conservation Commission	1-2 years for open Space Plan Update	2/26/15- Open Space Plan currently being updated.
119	Action 2: Update criteria for and designate scenic roads and scenic areas in Easton.	Planning/Zoning Board, Historical	1-2 years to update criteria;	2/26/15- PZB revised rules & regs; app created that allows people to identify trees & rock walls along.

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		Commission	then ongoing	roadways.
120	Action 3: Encourage the use of innovative, flexible development techniques, to preserve usable, accessible open space and recreation areas.	Planning/Zoning Board	2-5 years to draft and adopt any new zoning standards.	
121	Action 4: Identify parcels needed to create a greenbelt system.	Conservation Commission	2-5 years	
122	Objective 2.2 Preserve the farming heritage of the Town and reinvigorate agriculture.			
123	Action 1: Lease or set aside town-owned land as appropriate for agricultural use.	Conservation Commission, Agricultural Commission	Ongoing	
124	Action 2: Promote sustainable agricultural practices throughout the community.	Agricultural Commission, Conservation Commission	Ongoing	
125	Action 3: Prioritize remaining parcels with agricultural potential for preservation.	Agricultural Commission, Conservation Commission, Community Preservation Committee	1-2 years to develop a list of prioritized parcels/	2/26/15- Agricultural Commission developed map showing parcels with prime farm soils; Open Space plan update will include as well.
126	Goal NRR-3: Protect and enhance watershed resources that provide the town's drinking water and protect against flood hazards.			
127	Objective 3.1 Ensure long-term viability of Easton's water resources.			
128	Action 1: Support and reevaluate the water conservation program.	Water Division	2-5 years to identify needs and implement strategies	

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129	Action 2: Evaluate and identify potential future water supply sources.	Water Division, Board of Health, Green Communities	5-10 years to complete investigations	
130	Action 3: Evaluate the impact of climate change on water resources and establish appropriate mitigation plans and policies.	Planning and Community Development, Water Division, Board of Health	2-5 years	
131	Action 4: Develop and implement a pond and waterway management plan for maintaining and improving water quality to support aquatic life and appropriate recreational activities.	Conservation Commission, Planning and Community Development	2-5 years	
132	Objective 3.2 Continue to protect water resources through enforcement of wetland and floodplain regulations and promotion of best management practices.			
133	Action 1: Ensure all developers, contractors and homeowners use best management practices to control sediment migration and soil erosion.	Planning/Zoning Board, Conservation Commission	2-5 years to update regulatory standards	
134	Action 2: Educate all developers, contractors and homeowners on sediment and erosion control best management practices and ensure such practices are followed.	Planning and Community Development, Conservation Commission	Ongoing	
135	Action 3: Continue to identify and acquire land in aquifer recharge areas and zones surrounding present and potential public water supplies.	Water Division, Community Preservation Act Committee, Conservation Commission	Ongoing	
136	Goal NRR-4. Preserve wildlife habitat and native plant communities and establish protected corridors to			



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	connect them.			
137	Objective 4.1 Identify and acquire or establish protections for lands with critical wildlife habitat, important plant communities, and wildlife corridors.			
138	Action 1: Define and implement appropriate measures to protect identified habitats, communities and corridors such as acquisition in fee title, conservation easements, and open space set-asides as part of subdivisions, etc.	Conservation Commission, Community Preservation Act Committee	Ongoing	
139	Action 2: Implement recommendations of the Land Management Plan to ensure open space preservation goals are being met.	Conservation Commission	5-10 years	
140	Objective 4.2 Protect biodiversity of remaining undeveloped areas.			
141	Action 1: Develop and implement a program to mitigate the impact of invasive species, development pressures and climate change.	Conservation Commission, Planning and Community Development	2-5 years to establish the program.	
142	Action 2: Establish refuge areas.	Conservation Commission, Planning and Community Development	Ongoing	
143	Action 3: Publish information that helps residents observe and enjoy wildlife in a natural setting.	Conservation Commission	1-2 years to develop initial publications; then ongoing	2/26/15- Brochure with maps and properties available online; as part of Open Space Plan updated listing of wildlife and location inventory will be completed; exploring creation of GIS layer to add to maps.

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	<b>Housing and Neighborhoods</b>	Lead Agency	Time Horizon	Updates
144	<b>Goal H-1:</b> Match opportunities for housing with the needs of all of Easton's residents.			
145	<b>Objective 1.1</b> Provide diverse housing alternatives appropriate for seniors, young adults, families, small households, and people with mobility limitations.			
146	<b>Action 1:</b> Undertake a study to identify specific recommendations and consider zoning to create opportunities for a broader range of housing types.	Planning Board, Planning and Community Development	2-5 years	
147	<b>Objective 1.2</b> Identify areas that can accommodate new residential development, redevelopment, and infill development.			
148	<b>Action 1:</b> Identify areas for higher density zoning that also encourage protection of remaining open space.	Planning and Community Development, Planning Board	1-2 years	2/26/15- Planning Board will be considering Compact Neighborhoods zone/bylaw next year.
149	<b>Action 2:</b> Consider areas for compact housing districts, condominiums, duplexes, small single family units on small lots or on land owned in common.	Planning Board, Planning and Community Development	1-2 years	2/26/15- Planning Board will be considering Compact Neighborhoods zone/bylaw next year.
150	<b>Action 3:</b> Continue to prioritize sewer investment to serve residential neighborhoods with existing need and/or new development potential.	Board of Selectmen, DPW	Ongoing	
	<b>Action 4:</b> Coordinate housing development with investments in transportation and economic development.	Board of Selectmen, Town Administrator, Planning/ Zoning Board	Ongoing	
151	<b>Goal H-2:</b> Protect the character of residential neighborhoods.			
152	<b>Objective 2.1</b> Encourage development that reflects the density and scale of the existing neighborhood.			
153	<b>Action 1:</b> Establish advisory design guidelines to encourage new development or modifications to existing structures	Planning Board	2-5 years	

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	compatible with the neighborhood character.			
15	Action 2: Analyze and refine zoning to align with development patterns that exist in different areas of the Town.	Planning and Community Development. Planning Board	2-5 years	
15	Action 3: Consider a bylaw imposing stronger design standards on structures out of scale with other homes in the neighborhood.	Planning Board, Historic Commission	2-5 years	
156	Objective 2.2 Encourage preservation of the Town's older housing stock and adaptive reuse of existing structures.			
157	Action 1: Identify opportunity sites for adaptive reuse.	Planning and Community Development	1-2 years	2/26/15- Ongoing activity of Planning Board and Planning Department; currently part of Queset District discussion.
158	Action 2: Encourage reinvestment in established areas and rehabilitation of obsolete structures.	Historical Commission, Planning/Zoning Board	Ongoing	
159	Action 3: Facilitate rehabilitation and adaption of existing structures to meet housing needs.	Affordable Housing Trust, Historical Commission	Ongoing	
160	Objective 2.3 Enhance infrastructure to support residential neighborhoods.			
161	Action 1: Undertake pedestrian/bicycle network plan to identifying priorities and funding opportunities.	Trails Committee	2-5 years	
162	Action 2: Consider regulatory incentives to encourage neighborhood infrastructure enhancements in connection with housing development.	Planning Board, Planning and Community Development	5-10 years	
163	Action 3: Implement the Comprehensive Wastewater Management Plan.	Board of Selectmen, DPW	Ongoing	
164	Action 4: Promote public and private investment in infrastructure and amenities that support and complement housing and mixed use development.	Planning Board, Board of Selectmen	Ongoing	

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165	Action 5: Consider zoning to allow small scale business serving residential neighborhoods.	Planning Board, Planning and Community Development	2-5 years	
166	Goal H-3: Foster community partnerships to address housing needs.			
167	Objective 3.1 Build support for housing policy and investment through civic engagement.			
168	Action 1: Build public consensus around and establish locations for housing.	Planning/Zoning Board, Planning and Community Development, Affordable Housing Trust	2-5 years	
169	Action 2: Incorporate broad public participation in developing zoning strategies to address housing needs.	Planning and Community Development, Planning/Zoning Board	Ongoing	
170	Action 3: Educate the public about affordable housing and create a dialogue about community needs and objectives.	Affordable Housing Trust, Council on Aging, Veterans' Services, Housing Authority	Ongoing	
171	Objective 3.2 Coordinate available resources to address the need of residents for affordable housing.			
172	Action 1: Identify community partners to facilitate development that is affordable.	Affordable Housing Trust	Ongoing	
173	Action 2: Continue working toward the State mandated goal of qualifying 10% of the Town's housing stock as "affordable".	Affordable Housing Trust, Board of Selectmen	1-2 years	2/26/15- The Town is close to achieving 10% through recent 40B LIP proposals.
174	Action 3: Continue to support the efforts of the Affordable Housing Trust.	Board of Selectmen, Town Administrator	Ongoing	

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175	Objective 3.3 Coordinate public resources with private capital.			
176	Action 1: Use Housing Trust funds to leverage housing development projects that provide public benefits.	Affordable Housing Trust	2-5 years	
177	Action 2: Track affordable housing units with expiring affordability restrictions and pursue opportunities to preserve affordable housing.	Planning and Community Development	Ongoing	
178	Action 3: Ensure that affordable housing units are monitored for compliance with fair housing and affordability requirements.	Planning and Community Development	Ongoing	
179	Action 4: Identify opportunities for redevelopment or infill development in the vicinity of proposed train stations and areas with potential sewer capacity.	Planning and Community Development, Planning/Zoning Board	5-10 years	

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	<b>Transportation, Mobility &amp; Access</b>	Lead Agency	Time Horizon	Updates
180	Goal TMA-1: A <i>safe</i> transportation system for all users.			
181	Objective 1.1 Improve dangerous intersections and roadways.			
182	Action 1: Review, update, and prioritize the previously composed list of Massachusetts Department of Transportation (MassDOT) high-accident locations. Identify MassDOT improvement projects that address high-accident and congested locations, and actively pursue funding.	Board of Selectmen, DPW, traffic Safety Committee	Ongoing	
183	Action 2: Conduct studies/safety audits to identify and prioritize potential improvements for locations not part of planned projects through MassDOT.	Board of Selectmen, DPW	1-2 years; then ongoing	2/126/15- High priority items already in pipeline.
184	Action 3: Ensure participation in design of at-grade crossings proposed for SouthCoast Rail reconstruction.	Public Safety, DPW	TBD	
185	Action 4: Identify potential locations for and implement appropriate targeted traffic calming measures.	Public Safety, DPW	Ongoing	
186	Objective 1.2 Ensure that all users and motorists know how to use the road and how to interact with other users.			
187	Action 1: Review best practices for multimodal education campaigns.	Bike and Pedestrian Working group, Public Safety	5-10 years	
188	Action 2: Create and implement a comprehensive education program that targets users of all ages and modes.	Bike and Pedestrian Working group, Public Safety	5-10 years	
189	Action 3: Implement a school education program on transportation rules and etiquette.	Bike and Pedestrian Working Group, Public Safety	5-10 years	
190	Objective 1.3 Improve pedestrian visibility.			
191	Action 1: Identify locations for improved lighting and include these locations in future projects.	Public Safety; Planning and Community Development	2-5 years; then ongoing	

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192	Action 2: Review pedestrian sign inventory. Identify locations where signage may be warranted such as crosswalks as well as locations where signage may be overused and install new signs or remove existing signs as appropriate.	Bicycle and Pedestrian Working Group, DPW	5-10 years	
193	Goal TMA-2: A <i>connected</i> transportation system, within Easton and to the region.			
194	Objective 2.1 Establish connections between major destinations and neighborhoods within Easton.			
195	Action 1: Conduct a comprehensive inventory of Town-wide pedestrian and bicycle network and address gaps in connectivity.	Bicycle and Pedestrian Working Group	2-5 years	
196	Action 2: Develop and implement a signage and wayfinding master plan.	Public Safety, Recreation Commission, School Department, Conservation Commission, Chamber of Commerce, DPW, Public Spaces Committee	2-5 years	
197	Action 3: Pursue Safe Routes to School program funding.	School Department	Ongoing	
198	Action 4: Pursue grants to fund trail connections.	Planning and Community Development	Ongoing	
199	Action 5: Promote connections between residential neighborhoods and local businesses, where appropriate.	Planning and Community Development, Bicycle and Pedestrian Working Group	Ongoing	
200	Action 6: Initiate a working group to identify potential trails.	Planning and Community	1-2 years	2/26/15 - Bike & Ped group formed and working on; potential to link north Easton to Bay Road

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		Development		through existing and expanded trail system.
201	Objective 2.2 Accommodate the transportation needs of residents across all age groups and abilities and including non-drivers.			
202	Action 1: Identify destinations that do not adequately accommodate non-drivers, and provide access.	Planning and Community Development, Public Safety	Ongoing	
203	Action 2: Attract taxi service and dial-a-ride shuttle service for the broader community.	Planning and Community Development, Council on Aging	2-5 years	
204	Action 3: Identify specific measures to improve transportation services to persons with disabilities and identify funding sources.	Commission on Disabilities, Council on Aging	Ongoing	
205	Goal TMA-3. A <i>well-maintained</i> transportation system.			
206	Objective 3.1 Use a diverse array of funding sources to maintain existing infrastructure.			
207	Action 1: Coordinate with state and regional planning agencies and MassDOT to investigate and pursue funding.	DPW	Ongoing	
208	Action 2: Ensure high priority projects are well positioned (shovel ready) to apply for grants as they become available.	Town Administrator	Ongoing	
209	Objective 3.2 Provide timely pavement management.			
210	Action 1: Continue pavement management program.	DPW	Ongoing	
211	Action 2: Obtain funding to “catch up” on current pavement needs.	DPW, Board of Selectmen, Town Administrator	2-5 years	
212	Objective 3.3 Ensure adequate maintenance for all infrastructure improvements.			
213	Action 1: Coordinate between Town departments and outside agencies, including state and regional planning agencies and MassDOT, to evaluate project lifecycle	Town Administrator, Town Engineer	Ongoing	



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	costs.			
214	Action 2: Conduct a benefit/cost analysis of infrastructure improvements and consider costs of maintenance alongside capital costs for projects.	Town Administrator, Town Engineer	Ongoing	
215	Action 3: Assess the Town's ability to maintain infrastructure and modify resources accordingly.	DPW	Ongoing	
216	Goal TMA-4. An <i>efficient</i> transportation system.			
217	Objective 4.1 Improve congested roadways and intersections.			
218	Action 1: Explore traffic signal coordination opportunities.	Public Safety	Ongoing	
219	Action 2: Monitor and maintain pavement markings, signs, and traffic control devices.	Public Safety, DPW	Ongoing	
220	Action 3: Assess the causes of congestion and take appropriate actions to mitigate.	Public Safety, DPW	Ongoing	
221	Objective 4.2 Consider the connection between transportation needs and land use for future development to manage traffic and parking demand.			
222	Action 1: Continue to integrate traffic impact studies and peer reviews of the traffic studies for planned developments.	Planning Board	1-2 years to codify requirements; then ongoing	2/26/15- Traffic studies will be done for large projects; in Planning Board's administrative rules.
223	Action 2: Assess parking regulations and adopt policies that encourage shared parking where appropriate.	Planning/Zoning Board	2-5 years	
224	Objective 4.3 Manage parking resources to accommodate the needs of residents, commuters, and businesses.			
225	Action 1: Ensure that zoning requires adequate parking for new projects (i.e., not too much, not too little).	Planning Board	Ongoing	
226	Action 2: Conduct parking use and turnover studies within business districts to create a parking management program. Ensure availability of parking for business customers while protecting neighborhood parking.	Planning and Community Development	5-10 years	
227	Goal TMA-5. A <i>multimodal</i> transportation system.			
228	Objective 5.1 Adopt a Complete Streets policy that, where appropriate, provides for a variety of transportation			

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	choices that meet the needs of all.			
229	Action 1: Prepare draft Complete Streets policy for review and adoption.	Planning and Community Development, Public Safety	2-5 years	
230	Action 2: Integrate Complete Streets when feasible and consistent with community goals.	DPW, Planning and Community Development, Traffic Safety Committee	Ongoing	
231	Action 3: Monitor performance of all transportation projects to evaluate multimodal benefits and impacts, and to ensure projects meet stated goals.	DPW	Ongoing	
232	Objective 5.2 Increase accommodations for non-motorized modes.			
233	Action 1: Inventory sidewalk and curb ramps and plan for improvements.	Commission on Disabilities, DPW, Bike and Pedestrian Working Group	1-2 years	2/26/15 On the DPW list; may take a bit longer depending on other priority projects.
234	Action 2: Increase bike amenities such as bike racks, lanes and markings, where appropriate.	Planning and Community Development, DPW, Bike and Pedestrian Working Group	Ongoing	
235	Objective 5.3 Expand public transit service, including local and regional bus transit, in a manner that is consistent with community goals.			
236	Action 1: Coordinate with MassDOT, state and regional planning agencies, and adjacent Town plans to establish and enhance connections between key destinations.	Planning and Community Development	Ongoing	
237	Action 2: Solicit support from legislators as needed to prioritize and implement regional connectivity projects	Board of Selectmen, Town Administrator	Ongoing	
238	Action 3: Identify gaps in connectivity between modes and	Planning and	2-5 years	

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	implement improvements to improve overall connectivity.	Community Development		
239	Action 4: Identify major commuter routes and desired connections through windshield observations and license plate surveys.	Planning and Community Development	5-10 years	
240	Action 5: Coordinate with area transit systems to expand service in Easton to increase connections between key origins and destinations.	Planning and Community Development	1-2 years	2/26/15- Preliminary Discussions with BAT initiated through Planning Department.
241	Action 6: Explore the need for and establish park and ride locations.	Planning and Community Development	1-2 years	2/26/15- Planning Department will take the lead in 2015/2016.
242	Action 7: Expand connections to commuter rail stations (Stoughton, Sharon, Mansfield, etc.).	Planning and Community Development	2-5 years	
243	Action 8: Explore ways to reduce parent-dependent vehicle trips for underage population (e.g., after-school employment connections).	Planning and Community Development, School Department	5-10 years	
244	Action 9: Explore ways to expand accessibility and availability for older residents.	Council on Aging	Ongoing	
245	Objective 5.4 Plan transportation systems that accommodate future commuter rail in a manner that is consistent with other community goals.			
246	Action 1: Promote denser mixed-use development around planned rail stations.	Planning and Community Development, Planning/Zoning Board	5-10 years	
247	Action 2: Mitigate the impacts of the South Coast Rail through actions including: <ul style="list-style-type: none"> <li>• Exploring potential for parallel walk/bike path.</li> <li>• Effectively managing parking around station areas, including enforcement of no parking</li> </ul>	Town Administrator, Planning and Community Development	Ongoing	

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	regulations.			
248	<p>Action 3: Ensure efficient and effective multi-modal access to rail stations, such as:</p> <ul style="list-style-type: none"> <li>• Safe, attractive sidewalks and pedestrian crossings with adequate lighting and other amenities.</li> <li>• Adequate secure, covered bike parking in close proximity to stations.</li> <li>• Integrated pick-up/drop-off areas with other needs, such as bus stops.</li> </ul>	Bicycle and Pedestrian Working Group	5-10 years	
249	Goal TMA-6. An <i>environmentally sustainable</i> transportation system that promotes human health.			
250	Objective 6.1 Minimize negative impacts on the environment.			
251	Action 1: Improve air quality by reducing vehicle congestion.	Green Communities	Ongoing	
252	Action 2: Consider alternative fuel amenities (e.g., charging stations).	Green Communities	1-2 years	2/26/15- Green Communities Committee has discussed in the past.
253	Action 3: Consider transportation management strategies for larger developments.	Planning and Community Development	Ongoing	
254	Objective 6.2 Educate the public about the benefits of active transportation modes for recreational and short trips, and encourage these activities.			
255	Action 1: Review best practices for active transportation promotion from other communities.	Bike and Pedestrian Working Group, Board of Health	1-2 years	2/26/15 - As trails are enhanced they will be added to GIS.
256	Action 2: Develop and implement an educational campaign with key stakeholders.	Bike and Pedestrian Working Group, Board of Health	2-5 years	